Attitudes on Sport among Student Athletes at the University of Michigan

Investigators: Professor Andrei S. Markovits and Eric Ambinder ’05

The object of this study is to ascertain for the first time how varsity athletes at the University of Michigan relate to sports. In particular, we are interested in the relationship between sport as a form of participation and its effect on every day life.

-Under no circumstances are you to reveal your name or identity in any form. We require total anonymity and confidentiality.

-We have taken extensive precautions to guarantee every respondent’s complete privacy. Because we are interested only in statistical averages and relationships, your individual responses will be held strictly confidential. There will be no identification of responses to particular individuals. We thus hope that you will complete the questionnaire in full. However, if you consider some question too personal, we encourage you to skip just that question rather than fail to return the questionnaire at all.

-This survey is for research purposes only.

-This is not a test. There are no right or wrong answers.

-Please read each question carefully and answer it as accurately as possible.

-Your participation is crucial for this study.

-We are really grateful to you for giving us your time and effort to make this study possible. We realize your time is valuable and once again we want to thank you for your contribution to this research project. PLEASE PLACE THE COMPLETED SURVEY INTO THE PROVIDED ENVELOPE AND SEAL IT FOR PROTECTION OF YOUR PRIVACY!

-The completion of the survey should take approximately twenty minutes.

-However, we would like to remind you that participating in this survey is COMPLETELY voluntary! Under no circumstances should you feel compelled to complete the questionnaire! PLEASE TAKE NOTE: IF YOU ARE UNDER 18, DO NOT FILL OUT THIS SURVEY!

Should you have questions regarding your participation in research, please contact the Human Subjects Protection Office, Kate Keever, 1040 Fleming Building, 503 Thompson Street, Ann Arbor, MI 48109, 734-936-0933, email: irbhsbs@umich.edu concerning file number 72326.

Andrei Markovits, Professor

Eric Ambinder, Class of 2005
1.) What year in school are you?
   Freshman
   Sophomore
   Junior
   Senior
   Fifth-year senior

2.) What is your primary race/ethnicity? (Choose which best describes you)
   Caucasian/White
   African American/Black
   Spanish American/Latino
   Asian American/Pacific Islander
   Native American/Indian
   Other (Please explain): ____________________________

3.) What is your gender?

   ____________________________

4.) Are you a resident of Michigan?
   Yes
   No

5.) What region of the country did you live in during most of your childhood?
   Southeast
   Northeast
   Midwest
   Northwest
   Southwest

6.) In what region is your hometown?
   Southeast
   Northeast
   Midwest
   Northwest
   Southwest
7.) What is the population of your current hometown?
   Under 20,000
   Between 20,000 and 100,000
   Between 100,000 and 500,000
   Between 500,000 and 1,000,000
   Over 1,000,000

8.) Are you a citizen of the United States?
   Yes
   No

9.) (If yes) what type of citizen are you?
   Native-born
   Naturalized

10.) Are your parents natural born citizens of the United States?
     Yes, both parents.
     Only one parent.
     No, both parents are not

11.) What is the approximate combined household income of your parents?
     ____________________________ dollars

12.) How many older brothers do you have?
     ____________________________ brothers

13.) How many older sisters do you have?
     ____________________________ sisters

14.) Have any of your siblings ever engaged in any organized competitive sports?
     ↓←  Yes
     ↓  No (skip to 16)
     ↓
15.) At what level(s) have your siblings played sports? Check all that apply:

Brothers: Recreational  High School  College  Professional
Sisters: Recreational  High School  College  Professional

16.) What is your marital status?
   Single
   Married
   Divorced
   Widowed

17.) What is your religion? _____________________________

18.) Do you currently have sufficient access to a car to drive to sporting events in the greater Detroit metropolitan area or beyond?
   Yes
   No

19.) When your sport is in season:
   How many hours during the week do you devote to athletics?
   ___________________________ hours
   How many hours during the week do you devote to academics?
   ___________________________ hours
20.) When your sport is not in season:
   How many hours during the week do you devote to athletics?
   ___________________________ hours

   How many hours during the week do you devote to academics?
   ___________________________ hours

21.) Was the University of Michigan your first choice for college?
   Yes
   No

22.) On a scale of 1-7, how much influence did the history of Michigan’s athletic reputation have on your attending? (Please circle your answer)

<table>
<thead>
<tr>
<th>None</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>Great Deal</th>
<th>6</th>
<th>7</th>
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<tbody>
<tr>
<td></td>
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<td>4</td>
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<td>6</td>
<td>7</td>
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</table>

23.) On a scale of 1-7, which of the following best describes your political viewpoint?

<table>
<thead>
<tr>
<th>Very Liberal</th>
<th>Very Conservative</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>2</td>
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</table>

24.) On a scale of 1-7, how would you describe your views regarding homosexuality?

<table>
<thead>
<tr>
<th>Very Approving</th>
<th>Very Disapproving</th>
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<tbody>
<tr>
<td>1</td>
<td>2</td>
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25.) What is your most favorite sports team (excluding the University of Michigan)?
   Note: If you do not have a favorite team please do not answer by listing just any team.
   ___________________________

26.) Who is your most favorite current player (excluding the University of Michigan)?
   Note: If you do not have a favorite player please do not answer by listing just any person.
   ___________________________
27.) Who was your single most favorite player through childhood?
   **Note:** If you did not have a favorite player please do not answer by listing just any person.
   _______________________

28.) In which varsity sport(s) do you participate?
   _______________________

   In which club and/or intramural sport(s) if any, do you participate?
   _______________________

29.) On average, how many hours per week do you spend engaging in athletic endeavors (practicing, playing, watching on television, listening to radio, or attending sporting events)?
   Practicing ____
   Playing ____
   Listening to radio ____
   Watching on television ____
   Attending ____

30.) a.) What is your favorite sport to play? ___________________
   b.) What is your favorite sport to attend? ___________________
   c.) What is your favorite sport to watch on television? ___________________

31.) Do you currently reside in a city or state that has a professional sports team? (Please note: We mean professional in the major league sense of the word. i.e. NBA, WNBA, MLB, NFL, MLS, etc.)
   Yes
   No

32.) Did you play varsity sports at the high school level?
   Yes, (please answer question 33)
   No, (please skip to 34.)

33.) How many varsity sports did you play in high school (Please list)?
   ________________________
34.) Do you expect to play sports for recreational purposes (i.e. exercise, social events with friends, etc) after departing from college?
   Yes
   No

If yes, please list __________________________________________________________

35.) Do you plan on playing professional sports after your tenure at college?
   Yes
   No

36.) Did your father regularly engage in athletics?
   Yes (please answer question 37)
   No (please skip to question 38)

37.) At what level did your father play sports?

   Father:  Recreational Level  High School Level  Collegiate Level  Professional Level

38.) Did your mother regularly engage in athletics?
   Yes (please answer question 39)
   No (please skip to question 40)

39.) At what level did your mother play sports?

   Mother:  Recreational Level  High School Level  College Level  Professional Level

40.) On average, how many hours per week do you engage in conversations dealing with sports?

   ____________________________ hours

41.) With whom do you most often engage in athletically orientated activities? *Note: this includes all activities related to athletics without the actual playing and practicing of sport.*
   Females
   Males
   Both females and males
   I do not engage in athletically orientated activities
42.) What percentage of your conversations about sports are with females?

__________%

43.) What percentage of your conversations about sports are with males?

__________%

44.) What percentage of your conversations has to do with your primary varsity sport?

__________%

45.) What percentage of your conversations has to do with your primary varsity sport but played elsewhere (at other universities or the professional level)?

__________%

46.) What percentage of your conversations has to do with sports other than your primary varsity sport?

__________%

47.) Which organized level of sports do you most commonly discuss with others?
   - High school level
   - Collegiate level
   - Professional level
   - Other (minor league sports, intramural sports, recreational sports, etc).

48.) What percentage of your conversations are about:
   - male athletics  ____________%
   - female athletics ____________%

49.) What percentage of your conversations about sports takes place during your practices or competitive games?

__________%
50.) On average, how many minutes per day do you engage in conversation about sports? (Think within the past week)

________________________ minutes

51.) What percentage of your conversations about sports are discussed with:
siblings ________
parents ________
friends ________
co-workers ________
significant other ________

52.) How many hours per week approximately do you watch sports on television with others?

________________________ hours

53.) These “others” are:
Males
Females
Both

54.) How many hours per week approximately do you watch sports on television alone?

________________________ hours

55.) How many hours per week approximately do you listen to sports radio (either alone or with others)?

________________________ hours

56.) To what degree are the following five categories your sources for sports? (Can add up to more than 100%)
Watching television ________
Listening to the radio ________
Reading newspapers or magazines ________
Internet ________
Friends, family, etc. ________
57.) Of the following, which is your favorite (not necessarily most watched) sports show on television?
   - ESPN Sportscenter
   - Monday Night Football
   - Pardon the Interruption
   - 2 Minute Drill
   - Best Damn Sports Show Period

58.) Of the following types of shows about sports, which genre do you prefer the most?
   - A 30 to 60 minute show highlighting the day’s sporting events with some extra commentary and journalistic stories about athletes.
   - An actual sporting event. (an NBA, U of M, NFL, MLB game, etc.)
   - An opinion-based show with two adversaries debating each other on current issues headlining sports.
   - A trivia-based game show pitting contestants knowledgeable about sports against each other for cash prizes.
   - A more comedic approach to sports with jokes, mocking of participants, and interviews.

59.) Do you receive any sport magazines via mail by subscription on a regular basis? (i.e. Sporting News, Sports Illustrated, ESPN Magazine, etc.)
   - Yes
   - No

60.) If yes, how many do you subscribe to?

________________________

61.) Do you collect sporting memorabilia of any type? (sports cards, books, posters, plaques, autographs, banners, pennants, etc). If so, please list them below.

_____________________________________________________________________

62.) Do you own any clothing with a logo of a professional sports team?
   - Yes
   - No
63.) Do you own any clothing with a logo of a collegiate sports team?
   Yes
   No

64.) On a regular basis, how often will you wear this clothing?
   Never
   At practice and playing
   As a spectator at sporting events in a venue
   As a spectator watching games on television.
   As ordinary casual clothing

65.) In what sports (if any) has your family purchased season tickets? (University of Michigan sports do not apply)?

________________________

66.) In what fantasy sports (if any) have you participated?

______________________________________________________________________

67.) Within the past year, how many sporting events did you attend other than the ones in which you participate as a player?

________________________ recreational sporting events
________________________ high school sporting events
________________________ collegiate sporting events
________________________ professional sporting events

68.) What is your main reason for attending sporting events?
   Love the sport
   Like watching the players
   The atmosphere
   Studying others’ techniques to improve your own abilities
   Other ________________________________
69.) On a scale from 1-7, how involved are you at a sporting event (i.e. scream with profanity, argue with refs, participate in cheers, etc.)? 

<table>
<thead>
<tr>
<th>Very quiet</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>Very noisy</th>
</tr>
</thead>
</table>

70.) On a scale of 1-7, how well do you feel you know the rules governing the big four American team sports (football, basketball, baseball, hockey)?

<table>
<thead>
<tr>
<th>Very knowledgeable</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>Completely unaware</th>
</tr>
</thead>
</table>

71.) Do you follow the Women’s National Basketball Association (WNBA)?

- By attending games
- On television
- Through newspapers, magazines, internet and other venues
- Via all methods
- Do not follow it at all

72.) Do you follow the Women’s United Soccer Association (WUSA)?

- By attending games
- On television
- Through newspapers, magazines, internet and other venues
- Via all methods
- Do not follow it at all

73.) Do you follow the Women’s Tennis Association (WTA)?

- By attending games
- On television
- Through newspapers, magazines, Internet and other venues
- Via all methods
- Do not follow it all

74.) If you follow any or all of these three sports might your interest be most triggered by:

- The skill level of the athletes
- Their appearance
- Both
75.) Without consulting ANY sources (such as books, encyclopedias, Internet, almanacs, friends, television, etc.) – remember, this is NOT a test and we are not judging you – could you list three or more players of the following professional teams?

| A) The New York Yankees of the 1950s | ______________________________ |
| B) The Boston Celtics of the 1960s | ______________________________ |
| C) The Pittsburgh Steelers of the 1970s | ______________________________ |
| D) The Detroit Red Wings of the 1950s | ______________________________ |
| E) The current New York Yankees | ______________________________ |
| F) The current Boston Celtics | ______________________________ |
| G) The current Pittsburgh Steelers | ______________________________ |
| H) The current Detroit Red Wings | ______________________________ |