SMALL DATA:
READING YOURSELF

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**SMALL DATA:
READING YOURSELF**

SMALL DATA =
PERSONAL DIGITAL TRACES

86%

180%

86%

6h 27m

180%

22,501 steps

TODAY
NOV 5

The Rare Bookworm

2

Reading is one of the best ways to prime your body for sleep, yet 1 in 4 American adults didn't read a single book last year, according to the Pew Research Center. Reverse the trend tonight.

Oh Lord, give me chastity

The Rare Bookworm

Reading is one of the best ways to prime your body for sleep, yet 1 in 4 American adults didn't read a single book last year, according to the Pew Research Center. Reverse the trend tonight.

Oh Lord, give me chastity

Oh Lord, give me chastity

But do not give it yet

roundview

My Profile

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Joseph Kerns

Last 12 weeks

Articles read: 2,060

Weekly reading: 15h 26m

All reading over the last 12 weeks

Top Sources

Ranking	Source	Share of total
1	Nytimes.com	25%
2	Medium.com	4%
3	Newyorker.com	3%
4	Human.com	1%

Top Authors

Ranking	Author	Words read
1	Alexis C. Madrigal	24,391
2	David Carr	23,141
3	Andrew Flowers	20,360
4	Robert C. O'Neil	19,140

Joseph Kerns

Last 12 weeks

Articles read: 2,080

Weekly reading: 15h 28m

Most Read About Topics

Food	9%
Social Media	7%
Marketing	7%
Fundraising	7%
New York	6%
Journalism	5%
Mobile Phones	5%
Education	4%
Law	4%

All reading over the last 12 weeks

Top Sources

Ranking	Source	Share of total
1	Nytimes.com	25%
2	Medium.com	4%
3	Newyorker.com	3%
4	Nymag.com	3%
5	Theatlantic.com	3%

Top Authors

Ranking	Author	Words read
1	Alexis C. Madrigal	24,391
2	David Carr	23,141
3	Andrew Flowers	20,360
4	Batya Ungar Sargon	20,360
5	Kevin Roose	19,758

Time spent reading

Contact us!

Mobile Phones	5%
Education	4%
Law	4%

Contact us!

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