A Ticker Refresh

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EDITORIAL

Ticker has recently migrated to a new platform, one hosted by Michigan Publishing Services (MPS) at the University of Michigan. This change prompted members of the Ticker Editorial Board to rethink the journal, both in terms of content and design. We have added the following sections: Teaching and Learning; Tips; Business Libraries by Design; and International Outlook. While the Member Profiles section has been retired, we have retained Feature Articles, Conference Reports, and Opinions and Thought Pieces. Full descriptions of all the sections can be found at <https://www.tickerreview.com/about.html>. The goal of Ticker is to provide an open access venue for practical and research based articles on issues that impact academic business librarians. It provides a forum for authors to report on innovative solutions to problems, best practices, lessons learned from recent conferences, and more. Managing Editor Karen Chapman worked hard with the team at MPS to create a new look for the journal. We hope that readers find the redesign clean and contemporary.

Several of the sections debut in this issue. Kimberly Bloedel chronicles the renovation of the University of Iowa's Pomerantz Business Library in the Libraries by Design section. Coincidentally, section editor Laura Walesby worked at this library (pre-renovation) prior to her current job. Kimberly's article highlights the importance of data to inform design decisions. The result is a stunning library that better meets the needs of students. Emily Mross has provided an interesting case study (for the Teaching and Learning section) on using television clips to teach financial literacy concepts. Emily has been a strong advocate for financial literacy on and off campus. She has developed relationships with community partners in order to host a successful series of financial literacy workshops. The inaugural article for the Tips section features Breezy Silver's step-by-step guidance on understanding the terms of database licenses. This is a complex process that is challenging for beginning and experienced librarians. Mary Catherine Moeller's report on the 2019 Special Libraries Association (SLA) Annual Conference rounds out this issue. This account provides a fresh perspective since Mary Catherine is new to both SLA and the profession.