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CAPES, BLOUSES, GILETS, SWEATERS,  
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LENSES for seeing far and near  
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purchased elsewhere less than \$15—

OUR PRICE \$10

**Queen  
OPTICAL CO.**

528 RACE ST.  
Open Daily Until 6 P.M.

**COUNTY MAY IMPROVE  
CALDWELL PARK ROADS  
AND CONSTRUCT BRIDGES**

County Commissioners, heeding an appeal from citizens and resolutions adopted by the Park Commissioners, probably will construct a bridge across Mill Creek, and improve the old North Bend road thru Caldwell Park, in Carthage. The park, which was given by J. Nelson Caldwell, is now isolated, it was said yesterday, and in order that the community may have a chance to enjoy it properly plans for the improvements and bridge were referred to the County Surveyor for investigation.

The clerk of the board was instructed to notify all abutting property owners on the Hamilton-Carthage pike, from DeCamp avenue to the south line of Wyoming, and owners of contiguous property in the Cincinnati limits, that they must make all sewer connections now, so the permanent road bed will not be disturbed when completed.

Frederick Ross was appointed a member of the committee for burial of indigent soldiers, sailors, their wives, mothers or widows for the Tenth ward.

County Surveyor Boeh submitted plans and estimates for the improvement of Section B, Carthage-Hamilton road, as follows: Macintosh block, \$195,181.40; bitulithic asphaltic concrete, \$161,146.40; wood block, \$201,000.00. The estimates were sent to Wyoming Council.

County Surveyor Boeh reported that a contract for work on Eagle Creek had been awarded to the lowest bidder, John Farley, for \$23.

**NEW ORLEANS SEEKS  
TO AID CINCINNATI  
ON RIVER EXPORTS**

New Orleans recognizes that Cincinnati exporters can be the source of profit to them and to this end L. J. Folse, Jr., representing one of the largest steamship companies of the gulf coast, will visit Cincinnati shortly to confer with local exporters on the subject of foreign trade as applying via New Orleans and to secure an expression from local manufacturers as to the manner in which their shipments can be expedited to the seaboard by inland waterways.

President Robert S. Alter of the Foreign Trade Association of the Chamber of Commerce yesterday invited a brochure on Mississippi Valley transportation to Mr. Folse, which is to be incorporated in a pamphlet to be published by the Mississippi Valley Trade Association. Mr. Alter's article is as follows:

"To any one who has traveled Europe and seen the tremendous volume of freight carried up and down the Rhine, affording not only local transportation service between cities situated thereon, but also exceptionally low cost of transportation for export trade, the useless waste of the wonderful shipping facilities afforded by the Mississippi River and its navigable tributaries is instantly apparent.

"A large portion of the trade with Switzerland, Holland and Germany heretofore is carried up and down the Rhine. This river is no better than our own great Mississippi.

"The Germans were clever enough to develop the transportation possibilities of their river. Surely we Americans ought to grasp the great opportunities within our reach and develop the same facilities offered us by the Creator of the world in the Mississippi Valley.

"The development of these waterways should be so profitable that within a reasonable length of time flood prevention measures could be completed which would forever put an end to this destructive menace. One has only to see with his own eyes the engineering feats performed in Germany and other European countries to prevent floods; and there is no reason why we in this country should not do exactly the same thing for the general good of all the communities situated along our own waterways.

"Let our slogan be: 'Develop our interior waterway transportation facilities and eliminate forever the menace of floods.'"

candidates, who during the afternoon succeeded in securing over 100 new members, bringing the total enrollment to more than 200.

The successful candidates were Edward H. L. Haefner, Treasurer of the Alms & Doepke Company, President; George Aet, wholesale confectioner, First Vice President; George C. Kuhlmann, stove and range dealer, Second Vice President; George F. Eyrich, Jr., Recording Secretary; Charles E. Dastler, director of the Alms & Doepke Company, Financial Secretary; William E. Strattmann of the Court-house Savings Bank, Treasurer. The directors elected were H. H. Reag, the latter: H. Guckenberger, John H. Nagel, Walter H. Reotanus, Walter A. Canfield, E. J. Wuest and George Stein. The latter three were tied in the vote and the selection of the fifth director will be decided at the next meeting of the association.

The Main Street Merchants' Association claims the distinction of being the first retail merchants' organization formed in Cincinnati. It was organized in 1912.

A review of the past year's work made by President George P. Gross and Secretary Charles E. Baeier showed that despite war conditions the association had made steady progress and performed much patriotic work.

Some of the activities planned by the association for the coming year include boulevard lighting from Fourth to McMicken avenue, the re-surfacing of Main street, a Main street plaza on Canal street between Main and Sycamore, better mail service for upper Main street, an effort to secure new car lines up and down Main from Fourth to McMicken avenue, a new merchandise display of exhibition, demonstration on day of Courthouse opening, and co-operative prize advertising.

Canfield's Orchestra furnished music during the election and a luncheon was served. J. J. Siegler was active as campaign manager for Mr. Haefner, the successful aspirant for the Presidency.

**THREE MONTHS "FLU"  
CAMPAIGN PLANNED**

Money for Fighting Disease To Be Taken From War Chest.

A committee of three, representing the Council of Social Agencies, met yesterday afternoon in the Neave Building and worked on a budget for a proposed anti-influenza campaign to be waged in Cincinnati for three months, beginning March 1.

No definite figure as to what the approximate cost would be to conduct such a campaign was set. A meeting of the committee of three, composed of Miss A. Richards, Courtenay Dinwiddie and Dr. Oscar Craven, will be held tomorrow morning in the Neave Building, together with a committee from the War Chest Committee and Council of Defense. It is proposed to take the money for the campaign from the Hamilton County War Chest.

Present plans call for a house-to-house canvass, establishment of clinics and care of wage earners who must remain idle while suffering from the disease. A permanent campaigning organization will be formed, Dr. Craven said yesterday.

**DRILLS AND "ARMY CHOW"**

Sixty of the 125 members of Northside Council, K. of C., who have returned from the army entertained the council last evening with a military drill. They then in turn put the civilian members thru some maneuvers, much to the amusement of the audience. The drills were in charge of Lieutenant Ray Linnhoff, Sergeant Eugene Hoban and Corporal Tommy Kane. Later a lunch, consisting of "army chow," was served.

cents and wines are practically out of market. Champagne is not so bad.

**New Price Schedules.**

Among downtown cafes which have made no definite plans for meeting the tax are Weber's, Niemes', Brown's and Schuler's. Suburban cafes will adopt the general price scales. Two in Walnut Hills, W. C. McMahon, 3441 Gilbert avenue, and Charles Marqua, Peables corner, will have ten-cent beer, but Mueller's cafe, opposite Marqua's, will have smaller glasses and stick to five cents.

Several barrooms in the bottoms went to two-for-fifteen yesterday, charging ten cents for the first glass and returning a check worth two and one-half cents toward a second glass of beer. Thru all the hubbub, business across the bars is remaining good, according to Fisher Bachrach, proprietor of the Wheel cafe.

"I have been in the business eighteen years and I am seeing it as its best now," he said. "We are coming back stronger than ever next November."

"I don't believe half the saloons will close at all."

It is estimated that the stock of whisky on hand in Hamilton County is nearly half a million gallons, enough to mean nearly \$2,000,000 more in revenue under the new act.

"Floor stocks," which come under a special section of the tax law, are practically depleted. Imported goods and the higher grades of wines and cordials present no worry to the dealers because they long ago went into private cellars. Some of these private stocks are estimated to be worth \$50,000.

In some remote instances in the West End, "Over the Rhine" and in other districts off the beaten path it will still be possible to get a 15 cent whisky and in some cases ten ounces of beer (large glass) for 5 cents.

It was in these districts that old demijohns which had been doing duty bravely for years as vinegar jars were trotted out to rightful use. Women came with baskets and buy. One place crowded with women buyers was that of C. Sandherr, owner of a barrel house at 123 East Court street.

Frank Hurst, owner of a cafe at Court and Walnut streets, will retire after thirty-eight years at the same stand, he said. Meanwhile, he is going to sell beer at the same old price, as will the Capitol Cafe at Fifth and Elm streets.

Hurst had a sign over his bar which read: "Don't cry, little saloon, don't cry; You'll be a drug store by-and-by."

When one of the revenue agents sent out to notify saloon keepers of the new tax stepped into the cafe of J. J. Bell, 107 East Sixth street, at noon yesterday, customers were drinking from sixteen-ounce glasses. When he stepped out these had been whisked away and ten-ounce glasses lined the bar.

Tobacco is increased. Fifteen-cent cigarettes will probably be seventeen or eighteen cents, and the twenty-cent grade will raise to twenty-two or twenty-three cents. It is not thought the price of cigarettes selling for more than a twenty-five cents will be raised, as the tax on this grade is too small to be figured. Six-cent cigars will be seven or eight cents. It is also stated that the price of twenty-five-cent cigars or cigars will not be raised. Can tobacco which formerly sold for fifteen cents will probably be raised to twenty cents.

Soft drink manufacturers also are hit by the new law, the tax on ginger ale, root beer, sarsaparilla, dewey and pop being increased from 5 to 10 per cent.

Chewing gum is raised from 1 to 2 per cent, and a tax of one cent will be levied on all ice-cream and sundaes beginning next May.

Cincinnati, being one of the largest candy-producing centers in the United States, will add approximately \$50,000 to Uncle Sam's coffers thru the new bill, a tax of 5 per cent being levied on the manufacturers of the sweets.

Soap also is included in the law, with a tax of 3 per cent. Considering the amount of soap manufactured in Cincinnati the revenue derived from this source will be enormous.

**Income Estimates.**

Various estimates were made as to the amount that would be obtained from the 5 per cent tax placed on automobiles and accessories. A member of the Coughlin-Davis Company is quoted as saying that \$200,000 will be paid by Cincinnati firms, while Ed Kruse of the Automobile Dealers' Association stated that on the business done in Cincinnati and Hamilton County last year Cincinnati's share will amount to more than \$1,000,000.

Dealers handling Rookwood pottery are wondering whether that product will come under the status of art-ware on which there is a tax of 10 per cent.

- ◆ dent every man will meet this
- ◆ nation with determination
- ◆ achieve record that will ref
- ◆ honor and credit on your
- ◆ tric."

**CINCINNATI'S SHARE  
WILL BE \$125,000**

The Internal Revenue Office rushed all day yesterday with inc as to the signing of the law at time at which the official act oc This last point was one of high i stance in that the increased tax on whisky, beer and tobacco b effective the next day after the dent's signature became attached

Notice was at once sent out liquor dealers, brewers, cigar a bacco merchants, requiring the sales to begin keeping record, sales made yesterday, as the rates apply to all these, and an accounting has to be made. B were notified that the new rate plied to all the unused re stamps in their possession, eve these latter have been paid for i under the preceding tax rate. Q number of the brewing compan is said, had considerable suppl stamps bought within the pas months at the rates now super

Collector Gilligan anticipate trouble in securing a proper acco in these particulars from all the dealers.

Estimate made by the revenue clais is that the collections und new law will amount to nearly 000,000 for the Cincinnati interna enue district.

- ◆ BEER AT PRICE AND A HA
- ◆ Buy two: It's easier.
- ◆ That's the way certain sal
- ◆ keepers have figured it out
- ◆ the beer buyers. Particularly
- ◆ the bottoms, where wholes
- ◆ houses, commission dealers
- ◆ transfer headquarters abound
- ◆ the good old occupation of scr
- ◆ ing the round brass best d
- ◆ double.
- ◆ Here's why: The well-kn
- ◆ President Wilson yesterday dic
- ◆ The bottoms beer sellers will
- ◆ the tax along with the rest,
- ◆ their buyers won't stand for
- ◆ nickel raise for every five-c
- ◆ purchase.
- ◆ "We'll split," said the beer s
- ◆ ars.
- ◆ Now the first one coags a d
- ◆ and the buyer gets a 24-c
- ◆ check. With the second he tu
- ◆ in the check and pays a nic
- ◆ making the price of beer
- ◆ cents a glass.

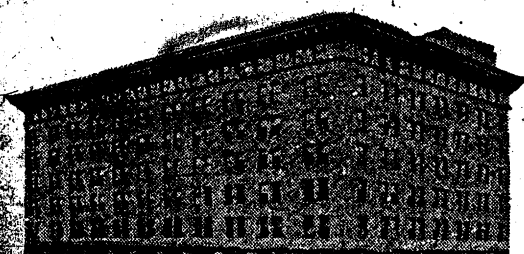
**CLERKS ELECT OFFICER**

Southern Lodge of the Broth of Railway Clerks, consisting o ployses of the Cincinnati So Railway, met last night at Hotel for formal organization, with 300 bers present, of which 150 w ques. Officers elected for the e year were: President, Albert M. I Vice President, C. H. McNeill; R ing Secretary, Miss Lucy Snide nance Secretary, R. A. Well Treasurer, A. N. Adams; Ch Miss Ella Mead; Sergeant-at-arms; Inalde Guard, G. Kr Outside Guard, H. C. Cayel.

**LOCAL POLITICS**

Political sharps with their es the ground are saying: they hear blings of a coming storm in the of the Hamilton County Demo Several, whose sources of inform are considered good, declare the satisfaction not only with past i ship, but also with recent change expected a clearance from which it pected a new alignment of the party will result.

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Will Keep You Physically Fit**

Gymnasium Classes—  
Monday, Wednesday, Friday,  
4:30 P.M.; 5:00 P.M., 5:40 P.M.